CSRL
TRANSFORMING LIVES

समृद्धि

CSRL's Quarterly Newsletter

INAUGURAL ISSUE

REMEMBERING THE VISIONARY



THE LEGACY

समृद्धि

CSRL'S QUARTERLY NEWSLETTER
INAUGURAL ISSUE



Vision

To be focused and determined in transforming lives and bridging the socio-economic disparity of the society.

Mission

Clearing the pebbles of financial stress and carving the path to success by nurturing leadership and promoting a sense of social responsibility in talented minds.

Values

- Accountable
- Un-biased/ Independent
- Non -Discrimination
- Strive for Excellence
- Team Work

In this newsletter you can expect:

CSRL vision & mission statement

About Shahi ji

Impact and beyond

In focus

Brain bites

Connect with us

From the Desk of DG



Dear Readers,

I am truly humbled and honoured to write this column for the inaugural issue of CSRL's quarterly Newsletter 'Samriddhi', a publication conceived and created by a group of young employees with a strong desire to create a professional and emotional connect with all current and future stakeholders as well as well-wishers of the organisation. Samriddhi, the name chosen for the newsletter through an internal competition involving each employee, stands for prosperity in literary sense. We in CSRL, strongly subscribe to the view that path to prosperity is created through access to quality education for one and all, irrespective of one's economic and social status. This in turn brings about transformation and builds the foundation for creating an equitable society - a vision we all jointly share.

CSRL's progress in its pursuit of ***'Transforming Lives'*** would have remained stagnant without the support, guidance and good wishes of its stakeholders and well-wishers. We are obligated to connect with each one of you regularly to keep you fully apprised of happenings within the organisation, share our progress as well as failures (if any), and provide a platform for each one of you to share your views, ideas, appreciation as well as well - meaning constructive criticisms. Hence the birth of Samriddhi.

This inaugural edition of Samriddhi is dedicated to Sri S K Shahi, the visionary social activist with a desire to build an equitable society by transforming the lives of the underprivileged. To realise his dreams in a structured manner, he created CSRL way back in 2008, with the help and support of a few more. Shri Shahi has touched the lives of many in the course of his social founder, whose legacy continues to inspire us every day. His vision was not just journey as a social activist and we are fortunate that many of them have readily come forward to share their experiences with this great person. I am confident that each reader will find these pieces highly encouraging and meaningful.

As we launch Samriddhi, I hope it becomes more than just a newsletter for you and it becomes a reminder of the impact we can jointly make toward a common goal. Your love, guidance and suggestions will help Samriddhi remain relevant and meaningful at times to come.



Shri NK Bharali
Director General
CSRL

SK Shahi: A Legacy of Wisdom and Transformation

There's a beautiful Chinese proverb that says, ***"If you are planning for a year, sow rice; if you are planning for a decade, plant trees; if you are planning for a lifetime, educate people."*** This sentiment perfectly captures the life of Late Shri SK Shahi, whose heart and soul were dedicated to educating and empowering others. His life was not just a personal journey of success, but a legacy of love and transformation that continues to uplift generations.

Born on May 20, 1951, in the quiet village of Sain in Bihar's Vaishali district, SK Shahi was deeply cherished by his family. His grandmother affectionately called him *Murli Manohar,* recognizing early the spark of promise within him. As the eldest of three children, he naturally assumed the role of a caring and protective sibling, nurturing his younger sisters with warmth and leadership.



Late Shri Shishir Kumar Shahi
May 20, 1951 - May 11, 2021

In 1975, SK Shahi married *Padma Shahi*, and together they built a life grounded in mutual respect and shared dreams. At a time when many did not support women pursuing higher education, Shri Shahi stood firmly by his wife, encouraging her to complete her master's degree—an early testament to his belief in the power of nurturing potential.

Shri Shahi's professional journey began with a significant achievement in 1978 when he passed the **BPSC exam**, earning him a position with the **Bihar Sugar Corporation Ltd.** But Shri Shahi's ambitions extended beyond his immediate surroundings. With a pioneering spirit, he left the comfort of a secure government job to explore greater opportunities. He ventured into entrepreneurship, founding ***KS Computers Consultancy,*** at a time when few in India fully understood the potential of technology. This bold step marked the beginning of his lifelong commitment to innovation and progress. As he expanded his consultancy, he began working on railway exams, developing questionnaires, and crafting the kind of testing that would challenge students and push them toward excellence.

What started as a passion project soon blossomed into ***Organisation Dynamics*** Consultancy in Delhi, marking Shri Shahi's entry into the national stage. He earned a reputation as a passionate quizmaster, a role he fulfilled for over 20 years. His love for quizzing wasn't just about testing knowledge; it was about stimulating curiosity, challenging minds, and nurturing a love for learning among students and professionals alike.

As his journey took him from Bihar to Delhi, his passion for education remained unwavering. His love for learning and curiosity led him to become a quizmaster for over two decades, fostering a love for knowledge in countless students and professionals.



Organisation Dynamics

Through Organisation Dynamics, Shahi Sir focused on enhancing corporate culture and people-centric strategies. He conducted quiz programs like 'Lead India Quiz' and 'Global Warming Quiz' to foster knowledge and awareness in the corporate world. His passion for lifelong learning and skill development was reflected in his consulting work with companies like Tata Finance and MRF Tyres, where he led training programs to enhance employees' skills. Avidly reading and sharing key insights, he was dedicated to nurturing young talent, ensuring they were equipped with the skills and awareness necessary for success.

His deep-rooted belief that education was the key to unlocking a better future culminated in the founding of the **Centre for Social Responsibility and Leadership (CSRL) in 2007.** Through initiatives like the ***Super 30*** program, Shri Shahi extended a lifeline to underprivileged students, guiding them to succeed in national-level exams like *IIT-JEE and NEET*.

Shri SK Shahi's life is a testament to the power of love, wisdom, and unwavering belief in the potential of others. His work has left an indelible impact, not only through academic success but in giving young people the confidence to shape their own futures. His legacy lives on through the countless lives he touched, his spirit continuing to inspire and uplift us all. Through every student he empowered and every life he transformed, Late Shri SK Shahi's vision of a better world, grounded in education and compassion, endures.



From Left to right: Ms. Meenakshi Shahi (Director BD & Marketing), Late Shri Bipin Rawat (Former CDS, Indian Armed Forces), Shri SK Shahi & Mr. Krishnamurti Singh (Director- operations)

His Impact and Beyond

A TRIBUTE TO LATE S K SHAHI

Amongst the success stories of Oil India Limited's CSR Programmes, the one name that stands out is the Super 30 Programme. Implemented by CSRL the brains and the main force behind this Project was Late S.K. Shahi. He was the founder Director General of CSRL and was instrumental in setting up the first Super 30 Centre in Assam under the aegis of Oil India Limited in 2012. Today there are six Super 30 Centers under OIL at Guwahati, Jorhat, Dibrugarh, Nagaon, Itanagar and Jodhpur.

I had the good fortune of meeting Late Shri Shahi when I was entrusted with the responsibility of overseeing Pipeline Department's CSR Projects from 2016 to 2018.He used to regularly visit Guwahati and stay at OIL PHQ's Narangi Guest House. Very often he used to conduct review meetings of the staff and faculties of CSRL posted in Assam, at OIL's Guest House. And very often I would be invited to be introduced to the dedicated professionals and have lunch with Shahi Sir.

I have always found him to be a knowledgeable and practical person. He had a visionary line of thinking and was always striving to attain excellence. He was also a human relations expert and didn't believe in giving non- stop lectures. He also did not follow the approach of shoving his ideas down the throat of his subordinates. Very often he would seek the opinion of all present. It was a healthy two-way dialogue, both in English and Hindi.

He also took any shortcomings in a constructive manner and sought feedback from all of us. When I suggested changing the food menu of the Super 30 Centre at Guwahati, he readily accepted it. He was also very diplomatic in tackling critical issues. I recall one incident very vividly. On the inauguration day of the Nagaon Campus, at the function, the local MP wanted only students from Nagaon district to get admitted there and not be sent to other Centers.

Mr Shahi solved the issue by saying that if the students have their homes nearby, they would find some excuse to visit their homes every weekend and thereby lose their focus in shaping their career.



Total Female Students: 2046

CSRL has grown by leaps and bounds under his leadership and today they are a premier coaching institute in 16 states and must have trained more than 20000 students. All of them are by now successful Engineers and Doctors.The performance of CSRL has initiated Case studies at Harvard University and Shri Shahi was invited to discuss the Super 30 successes. I believe Shri Shahi was also felicitated at the House of Commons in England.

We used to communicate regularly over WhattsApp and he would keep me updated on the success stories. He would also send me snippets of the news items, although I was by then, not connected with OIL's CSR Programmes. ***I was deeply shocked and dismayed when I received the news that he succumbed to Covid related complications in May 2021.***

I would rate him as one of the real **"Ratnas"** of India, similar to our late President Dr APJ Abdul Kalam. He has been responsible for creating more than 20000 jewels and more of our beloved Nation and truly a contributor of our "Vikshit Bharat". May his soul continue to spread the "diya" of knowledge and service.

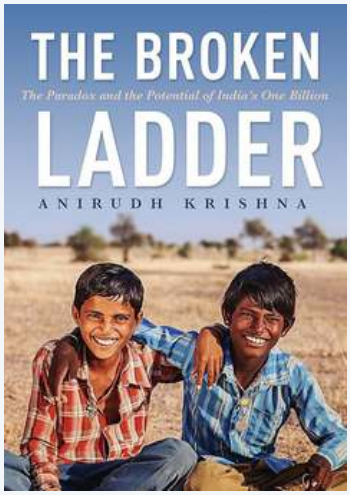
Jayanta Barua,
Ex CEO Skill Development Institute Guwahati & CGM(Retd) Pipeline Department,
Oil India Limited

Recognition beyond borders



Harvard Case study

In 2021, Harvard Business School (HBS), USA published a case study on CSRL Super30 to be taught to the class of full-time MBA students at HBS



Coverage of CSRL by Mr. Anirudh Krishna, Professor, Duke University in his latest book 'Broken Ladder"





An Unforgettable Journey with S.K. Shahi Sir

Mr. S. Ravishankar
Secretary, CSRL Chief Executive Officer,
Ceresta Business Consulting , New Delhi

My journey with Shahi Sir began nearly two decades ago when a simple tea conversation at the GAIL CMD office blossomed into a deep friendship. Over the years, I had the privilege of working closely with him at CSRL, attending his leadership programs, and sharing countless meaningful discussions.

Shahi Sir was a visionary, known for his extensive reading, sharp memory, and ability to inspire through both words and actions. His personal touch and straightforward leadership style earned the trust and respect of all who worked with him. He built CSRL with unmatched passion, always encouraging and uplifting those around him.

We connected through shared values—professionalism, leadership, mutual trust, and a love for coffee. Our last meeting over lunch at Delhi Heights was a moment I now cherish deeply. Shahi Sir's legacy continues to inspire, and his impact remains unforgettable.

Kangkana Sharma

Ex- PM ONGC Super 30

One particular memory that still stays with me was when he asked me what my hobbies were. And like many others, I answered in a way I thought would impress him. I told him that I like to read. Well, it wasn't entirely false. I used to read and with the rise of OTT platforms, my interests had shifted more towards watching series. Well, I confessed this part as well with a bit of fear in my heart, worried about what he would say or how I might be judged, knowing he was a vivacious reader himself. But instead of showing any disappointment, he took it upon himself to reignite my love for reading. He recommended books, even gifted me some, and slowly but surely, I found my way back to reading. *That's the kind of person he was always looking to help others grow, even in the smallest of ways. It wasn't just about the books; it was about his belief in nurturing potential that he saw in others.*

हमारे अपने शाही जी

Mr. Prabhat Singh
Chairman, India Gas Solutions Pvt. Ltd.



कुछ लोग दुनिया में नही रहते बल्कि औरों के लिए दुनिया बनाते हैं। शाही जी उनमे से एक थे ।।

कुछ लोग प्यार देते या लेते नहीं क्योंकि वे साक्षात प्यार खुद होते हैं। शाही जी उनमे से एक थे ।।

कुछ लोगों से भगवान भी बहुत देर तक दूर नही रह सकता। शाही जी उनमे से एक थे ।।

ज़रूर भगवान की इस लालसा के समक्ष शाही जी ने स्वयं ही अपना सर्वस्व समर्पण कर दिया होगा, क्योंकि किसी को खाली हाथ जाने दें, शाही जी ऐसे कभी न थे ।।

भगवान शाही जी की पुण्य आत्मा को शान्ति प्रदान करे ।।

मुनउवर राणा के शब्दों में :

बिछड़ा कुछ इस अदा से
कि रुत ही बदल गई।।
इक शक्स सारे शहर को
वीरान कर गया।।

Irin Das
Alumni Oil India Super 30 Guwahati
Batch: 2013-14

Shahi Sir was deeply involved in every aspect of the students' well-being—from academics to their living conditions, ensuring that they were well-prepared for their future. I vividly remember the numerous tests we had, and how Sir personally monitored our progress. His visits to the center were always a source of encouragement, with one-on-one interactions that motivated each of us to push harder. I feel truly blessed to have been a part of Super 30, and I believe that my time there played a crucial role in shaping who I am today.

Aditya Ranjan
Ex- Academic officer (Head office)

When I first met Shahi Sir at CSRL, I expected him to be strict due to his age, but I was immediately struck by his energy and approachability. In the year I worked under him, he left an indelible mark on my life with his visionary leadership and deep empathy. One of his most impactful lessons was when he told me, “Don’t just work, read. Reading will be your longest-lasting investment.” He’s the only manager I’ve ever had who made reading part of my KPIs, sparking a lifelong habit. A memorable work trip to the North East, where he tasked me with planning meals and visits, ignited a love for exploration that stays with me today. Shahi Sir’s wisdom and larger-than-life presence continue to guide me, and I often share his lessons with others, knowing his legacy lives on in all of us.





Sukanya Bhardwaj
Chief Project Manager, Oil Pragyan Super 30 Jorhat.

S.K. Shahi Sir was more than a mentor; he was a beacon of guidance and inspiration. Joining CSRL at 23, I quickly learned the depth of his influence, which instilled in me leadership qualities, a quest for perfection, and a commitment to empathy. He emphasized that true leadership involves understanding each student's unique struggles, fostering an environment where they could thrive. Shahi Sir envisioned CSRL as a transformative platform for underprivileged students, empowering them to pursue their dreams in medicine and engineering. His legacy is evident in thesuccess of countless students who now contribute meaningfully to society. His life exemplified dedication, hard work, and compassion, teaching us that we can achieve much through noble causes. Though we mourn his absence, his spirit lives on in the work we do and the lives we touch.

Nihar Jyoti Basisth
Alumni OIL India Super 30 Guwahati Batch 2018-19

SK Shahi Sir profoundly impacted countless students, including myself, by instilling a vision that went beyondmerely preparing us for the JEE exam; he aimed to transform us into capable individuals ready to achieve greatness. Meeting him, I felt his infectious energy and unwavering belief in our potential, which motivated us to discover our inner strength and resilience. The journey through Super 30 was a transformative experience that revealed our abilities beyond our imagination. Shahi Sir was not just a mentor; he was a true embodiment of dedication to societal betterment, and his legacy continues to inspire us as he believed in us even before we believed in ourselves.

Jagrita Das
Alumni Oil India Super 30, Jorhat
Batch 2018-19

I vividly remember Shahi Sir's visit to Super 30 in Jorhat in mid-February, just as the 2019 NEET UG exams were nearing. As part of the experimental 2018-19 batch for Medical Entrance, we were all anxious. But the moment he walked into the classroom, his presence changed everything. His faith in us gave us the confidence to push harder. He didn't just encourage us to crack the entrance but to succeed in all aspects of life. Sharing stories of students from disadvantaged backgrounds who excelled, he reminded us that with determination, anything is possible.

Jai Shankar Rai
Project Manager
ONGC Sivasagar

Shahi Sir had a genuine fondness for my work and would often call to acknowledge and encourage me after each strong student performance, which always motivated me to do better.

His personal connection with both students and staff was one of his many admirable traits. Whenever he visited, he made it a point to understand our needs and appreciate our efforts. He was a humble man with simple tastes, especially when it came to food—fish, brinjal fry, and caramel custard were his favorites.

Shahi Sir's legacy of dedication, humility, and unwavering support continues to inspire me, and I am proud to carry forward the values he instilled in us all.





Biswajit DasGupta
Chief Project Manager
ONGC Super 30 Agartala

Shahi Sir's passing has left a deep void, but his legacy continues to inspire us at CSRL. As our founding Director General, he was more than a leader—he was a mentor and father figure. His humility, empathy, and visionary leadership guided us in our mission to uplift marginalized communities through education.

With an open-door policy and genuine care for each of us, Shahi Sir fostered a family-like atmosphere. His teachings on empathy, management, and social responsibility reshaped our thinking and inspired us to lead with compassion. He always emphasized that leadership is about people, not just achieving goals.

We honor his memory by upholding the values he instilled in us, ensuring that his spirit and vision continue to shape our work. He will always be remembered as a guiding light in our lives.

Total students enrolled in medical: 706

Shirkha Jyoti Das

Alumni ONGC Super 30 Batch: 2018-19

My life changed when my father, a BSF officer, passed away while on duty. Raised by my mother on a meager pension, my early life was filled with challenges, but I excelled academically, which allowed me to pursue my education with some financial relief.

In 2018, I faced a setback when I first attempted the JEE and did not qualify. However, joining ONGC Super 30 marked a turning point. The supportive atmosphere and dedicated mentors, especially SK Shahi Sir and Kangkana Ma'am, provided me with guidance and encouragement during a profoundly difficult time—my mother's battle with cancer and her subsequent passing just before the January 2019 JEE Mains.

Shahi Sir's unwavering support was instrumental; he assured me that my financial struggles would be addressed, allowing me to focus solely on my studies. Although I did not qualify for JEE Advanced, I secured a spot at NIT Silchar in Electronics and Communication Engineering, with the first year's fees covered by CSRL.

After Shahi Sir's untimely passing during the pandemic, I faced additional challenges, but Meenakshi Ma'am stepped in, ensuring my financial concerns were met through scholarships and support from CSRL.

Thanks to their guidance, I successfully completed my engineering degree and am now working as a software engineer at Amazon.

Reflecting on my journey, I am deeply grateful for the support I received from Shahi Sir and Meenakshi Ma'am. Their belief in me opened doors to a future I once thought unattainable, and I am committed to giving back, helping others as I was helped.



In Focus



Inauguration of new Learning Centres

This academic year marked with begginning of new partnerships leading to the establishment of our three new learning centres

1. **CPCL Super 30, Chennai**
2. **GAIL Gas Super 30, Ranchi**
3. **ONGC Super 30, Jalgaon**

CPCL Super 30 Inauguration

The project was officially launched today by ***Shri Pankaj Jain, I.A.S., Secretary to the Ministry of Petroleum and Natural Gas Govt of India.*** We were deeply honoured to be joined by **Shankar H**, MD (i/c) & Director (Technical) of CPCL; **Kannan P,** Director of Operations, CPCL; **Rohit Kumar Agrawala,** Director of Finance, CPCL; and **Nripendra Kumar Bharali,** Director General of CSRL, on this momentous occasion.



OIL Pragyan Super 30 Felicitation

Shri Ranjan Goswami,
(Executive Director of BD) & Mr. Debashish Bora, Chief General Manager from OIL India Limited felicitated students who have successfully qualified for NEET and secured admission to prestigious medical colleges, including AIIMS.



CPCL Super 30 Chennai Felicitation

Followed by the innauguration, the CPCL Super 30 students were honored by Shankar H, MD (i/c) & Director (Technical), CPCL; Kannan P, Director of Operations, CPCL; and
Rohit Kumar Agrawala, Director of Finance, CPCL, alongside the esteemed presence of Nripendra Kumar Bharali, Director General of CSRL.

Total students placed in other medical and allied courses: 298

In Focus



CSR Times Award

Our Project in sponsored by Petronet LNG Limited "**Petronet Super 50**" initiative in Jammu and Kashmir received an award in the Education Category at the 11th National CSR Summit & CSR Times Awards 2024.



Winner of Newsletter Name Selection contest

An internal competition was held to select the name for our newsletter, and the winning entry, ***"Samriddhi,"*** was proposed by **Mr. Shobhit Johri** (Academic Officer, Head Office). The name beautifully captures the essence of CSRL's mission. Mr. Johri received a letter of appreciation and prize of Rs. 2000, sponsored by our Director General, and was presented with the award by our esteemed Secretary, Shri S. Ravishankar (Secretary, CSRL).

CHALLENGE YOUR BRAIN!

CSRL QUIZ

1. Who originally conceived the idea of the Super 30 program?
2. Mr. Abhyanand, a retired IPS officer, was associated with CSRL in which capacity?
3. On which day, date, and year was CSRL registered as a society?

WHO AM I?

I speak without a mouth and hear without ears. I have no body, but I come alive with the wind. What am I?

SUBMIT YOUR ENTERIES ON

newsletter.editor@csrl.in

Subject L

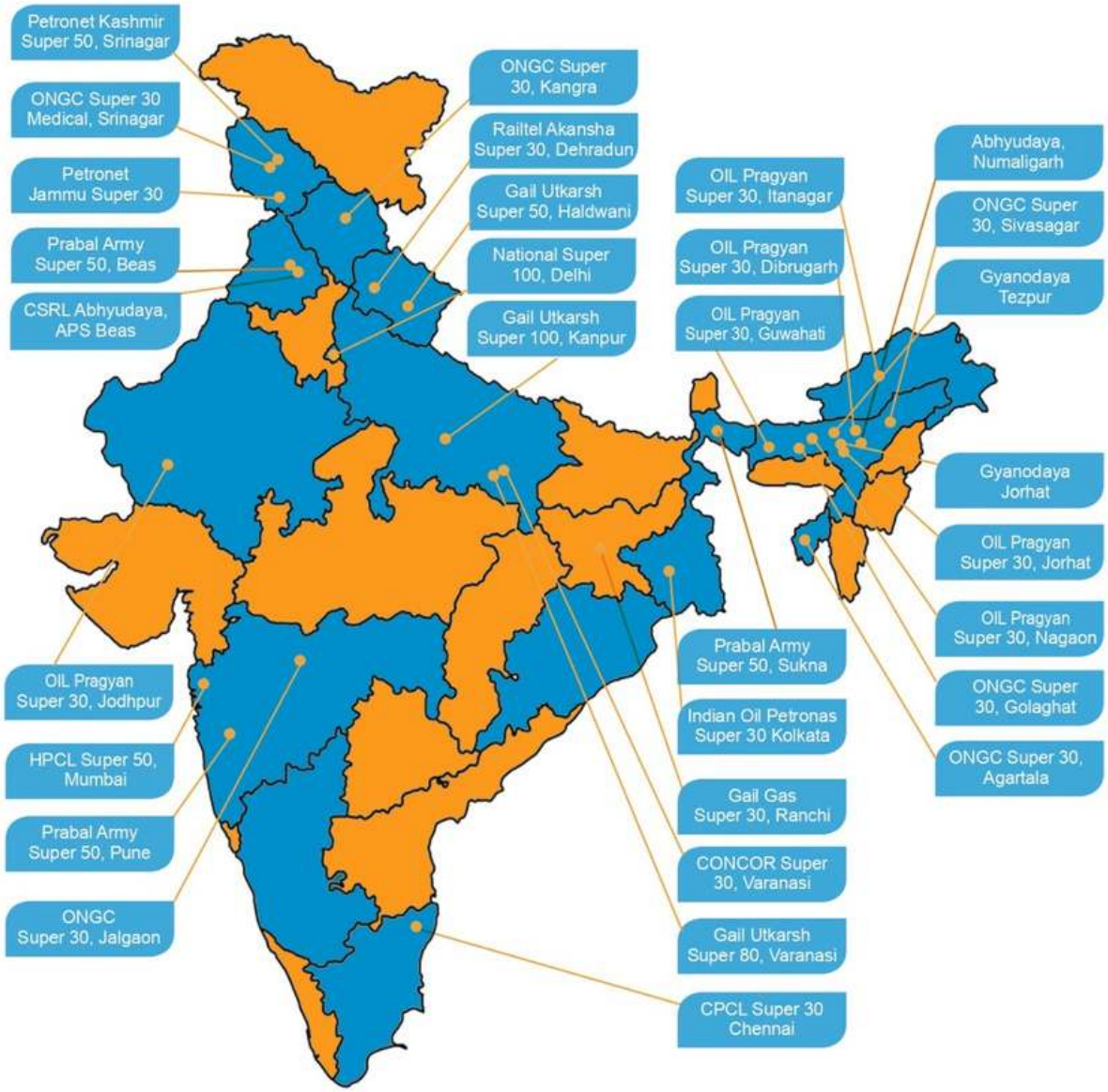
Also mention your name, designation and project location

FEEDBACK

Write To Us

Give Us Your Valuable Feedback And Suggestions. For any feedback, queries or suggestion please feel free to email us at **newsletter.editor@csrl.in**

OUR REACH & PRESENCE



Thank you for reading!

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